# 2024 Run Ottawa Board of Directors Candidates

#### **Jennifer Purves**

I am an avid runner and a huge supporter of Run Ottawa, having participated in many of the RO events including the marathon, 10k and women's runs. I love volunteering and am actively involved in community sport, having worked with Special Olympics (track and field) and Maverick Volleyball club most recently.

On the professional side, I have over 20 years of public and private sector experience, including roles in international trade and finance. I currently work at Global Affairs Canada, managing climate and innovative finance investments in developing countries. I hold a Bachelor of Commerce degree from Queen's University and a Master's of Arts in Asia Pacific Policy Studies from the University of British Columbia.

My passion for supporting lifelong health and wellness, combined with my natural enthusiasm for all things running is a great fit for this position. I feel that my overall business acumen could also help Run Ottawa operationally, contribute to diversifying its membership base and help build on its incredible legacy. As a keen team player and proven collaborator, I believe my contributions and unique background can bring a fresh perspective.

## **Phillip Hoglin**

I am a former Colonel in the Australian Army, recently immigrated to Canada with my Canadian wife and young twin boys. I run for my own sanity, and theirs.

I believe running is a great equaliser. Regardless of ability, speed, or distance, everybody at the start line has gone through the same cycle of training, soreness, and anticipation. At the end, everyone experiences the same sense of joy and satisfaction. In this regard, we are all the the same people experiencing a common enjoyment of running.

Up until my application for the board I have mostly been the beneficiary of the events organised by Run Ottawa. Now it is time for me to give back to the running community in some capacity. I seek your support in my endeavours to help Run Ottawa continue their work to ensure as many people get the opportunity to experience the joy and benefits of running events as possible.

#### **Jared Broughton**

I am 34 years old, visually impaired and was born in Ottawa. I have been running seriously and competitively for over 16 years.

I am a public servant for the Federal Government. I started my career in Fitness & Health as a Personal Trainer. Throughout my teens to present I have accumulated +2000 hours of volunteer work in various industries (i.e. Physio assistant, Running events; pace bunny, being on a Board of Directors, working with the elderly, youth and children, group fitness classes, run clinics, gave

presentations on running, admin work for several non-profit organizations etc.). On the side I am a professional running coach and work with people locally (Ottawa/Gatineau)

I am passionate about giving back to the sport beyond volunteering at events. There is so much potential for the fitness & running industry to grow. My goal is to assist in making racing events more inclusive, accessible, more well-known, and advocate for those with a disability who would not normally be able to participate in events/races. I want to help provide insight to better govern how events are run and accommodated especially with those with impairments.

### **Cody Lirette**

I've split my life between Ottawa and Sudbury up in Northern Ontario, but now call Ottawa my permanent home. I'm a professional writer and editor, currently working as a Senior Content Marketing Manager for a technology company based in New Jersey. Throughout my career, I've had stays at a variety of public and private organizations where I've worked in marketing, communications and public relations. I want to serve on the Run Ottawa board of directors because firstly, I want to use my experience and skills to lend a helping hand and support a worthy cause, which I believe Run Ottawa to be. Being a part of the Race Weekend environment, seeing how well supported the events are and experiencing how health and fitness has made an impact on my life, and I want to show my appreciation by giving back in any way that I can.